

Decatur 2050 – Preliminary Guiding Principles for Community Survey

Land Use Strategy:

1. Respect the City’s history and heritage as it grows while embracing a bright future for the growing community. **95.73%**
2. Support and encourage preservation of historical structures and landmarks. **93.00%**
3. Encourage the most desirable, efficient use of land while maintaining and enhancing the current community spirit and character **92.25%**
4. Establish specific land use and infrastructure policies that support Downtown Revitalization. **91.05%**
5. Promote quality residential and nonresidential development that meets the needs of the growing community and provides a diverse economic base. **90.55%**
6. Promote a high quality of life and a more livable City through proactive planning, development, and urban design practices. **89.84%**
7. Promote responsible growth patterns that preserve rural character in long-term growth areas and along some of the City’s natural and floodplain areas. **86.33%**
8. Expand the City’s housing stock to provide people with options to live in Decatur at all stages of their lives. **85.88%**
9. Encourage land use recommendations for development and redevelopment that respect environmental factors and support innovative design. **84.38%**
10. Promote appropriate location, design, and connectivity of new neighborhoods, encouraging developments to tie into the existing Decatur community. **81.71%**

Development, Infrastructure, and Public Services Strategy:

1. Encourage development and redevelopment by eliminating unnecessary policies and restrictions. **100.00%**
2. Ensure necessary coverage and capacity of public services, amenities, and utilities for anticipated future growth. **96.07%**
3. Give the same level of importance and attention to the maintenance of infrastructure as to the construction of new facilities. **96.07%**
4. Continue to prioritize education and promote the reputation of Decatur ISD. **93.02%**
5. Prioritize infrastructure improvements and maintenance projects to provide the best economic return to the tax base. **91.71%**
6. Coordinate infrastructure investments to guide the desired locations and types of new development. **88.99%**
7. Ensure that adequate municipal services and libraries, schools, and parks and recreation facilities are distributed equitably throughout the City to meet the needs of the community. **88.65%**
8. Maintain and promote a community identity rooted in the city’s small-town appeal. **85.28%**
9. Create recreational connections across the City with linear parks and trails. **84.28%**
10. Encourage the development of park land and trails connections within new neighborhoods. **79.48%**

Economic/Fiscal Strategy:

1. Encourage dialogue between Decatur ISD, private sector businesses and the City’s partner agencies to create programs that will develop a high-quality workforce by making opportunities for life-long learning accessible. **92.17%**
2. Invest in physical infrastructure to support economic development and job growth. **92.13%**

3. Encourage more local choices for entertainment, dining, and public social spaces. **90.36%**
4. Encourage non-residential development that diversifies the City's tax base by attracting new industry and professional services. **89.40%**
5. Encourage investment in public facilities, services and infrastructure that are located, timed and sized to meet the expected needs of current and future residents and businesses, and that have life-cycle benefits that outweigh their life-cycle costs. **83.87%**
6. Create quality working environments that foster an attractive sense of place. **82.95%**
7. Promote the city as a destination for office space, in addition to retail and industrial uses. **74.77%**
8. Continue to support the EDC's efforts with the Eagles Landing Business Park to insure the development's future success. **67.28%**

Mobility Strategy:

1. Pursue strategies with TxDOT to promote efficient and safe travel along TxDOT Corridors. **90.86%**
2. Modernize and maintain the quality of existing transportation infrastructure and preserve the necessary right-of-way for future connectivity and expansion. **90.30%**
3. Establish a mobility network – highways, streets, trails and transportation options – that meets the needs of residents and businesses without substantially reducing quality of life or community character. **86.87%**
4. Coordinate with Wise County, the Texas Department of Transportation, the North Central Texas Council of Governments, and neighboring communities to support the regional transportation needs of Decatur residents and visitors. **81.31%**
5. Implement street design that supports a walkable and bikeable community, including the addition of sidewalks to fill gaps around the city. **73.37%**
6. Encourage more transportation options in the city, to include walking and biking, and explore new transportation strategies to reduce vehicle trips. **71.57%**

Strategic Investment Areas Strategy:

1. Develop strategies that support the continued revitalization of Downtown Decatur as a thriving, walkable community centerpiece that conveys the City's history and charm, creating an attractive space for residents and visitors. **92.67%**
2. Create a strong and resilient local economy with a diverse tax base by promoting economic growth in strategic areas such as the Airport District and Industrial Park District to provide additional jobs and tax base for the community. **82.73%**
3. Pursue opportunities to create mixed-use developments that support the success of the Decatur Conference Center and the Hospital and take advantage of those strategic assets to provide surrounding districts for people to live, work and shop. **78.95%**
4. Consider expanding the footprint of the Downtown District to provide new opportunities for supporting horizontal and vertical mixed-use developments. **78.65%**

***Percent overall that voted Very Important and Somewhat Important**

***Percent of Advisory Committee Members that voted Very Important and Somewhat Important**